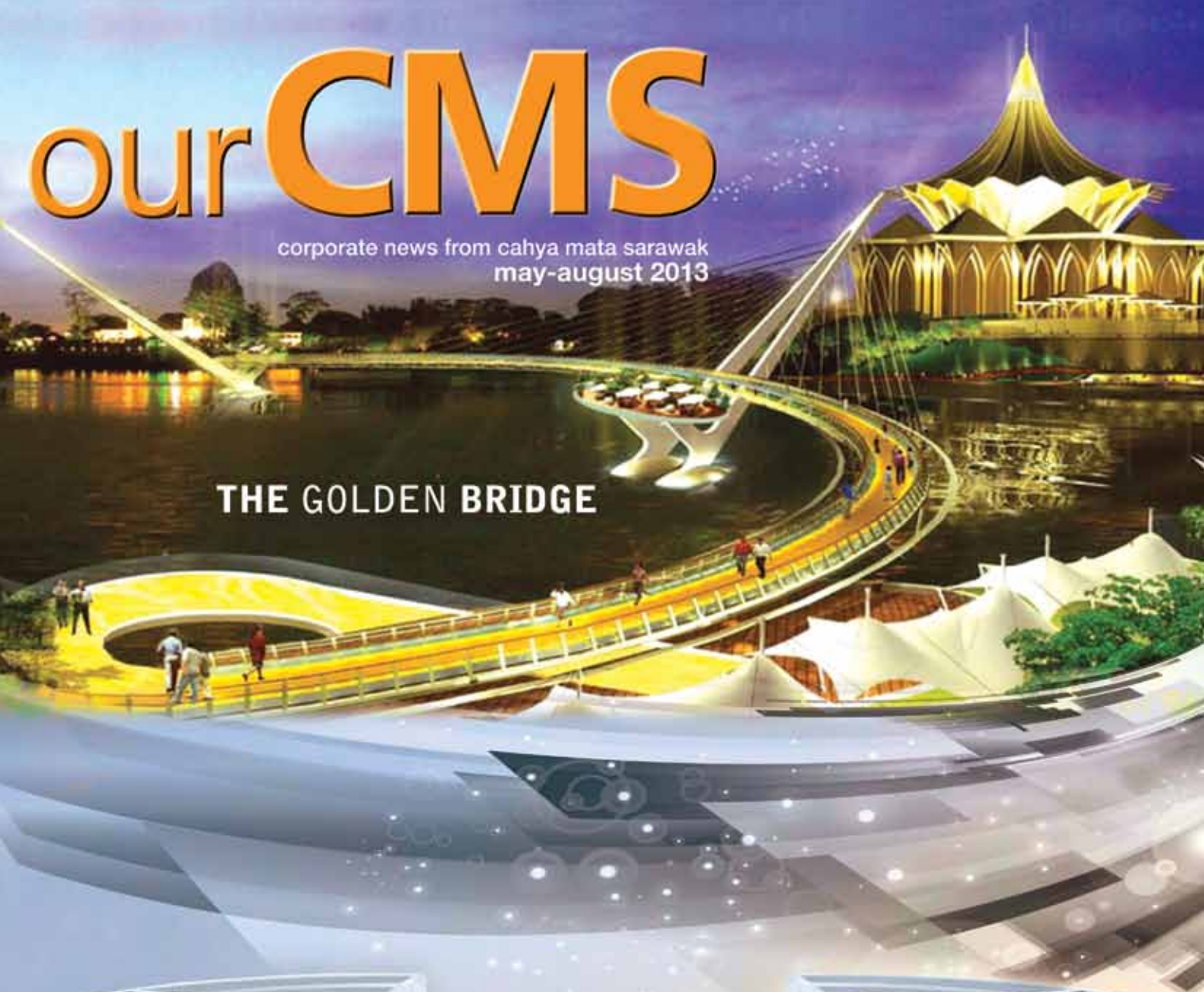


ourCMS

corporate news from cahya mata sarawak
may-august 2013

THE GOLDEN BRIDGE



THE GATEWAY TOWERS



THE **GOLDEN** BRIDGE PROJECT

Bridging North and South Kuching



The Golden Bridge project officially launched by the Chief Minister of Sarawak, YAB Pehin Sri Abdul Taib Mahmud on 20 August 2013 at the new Dewan Undangan Negeri Sarawak (DUN) building will be a stunning new addition to Kuching City.

Complementing the Sarawak River, the architecture of the Golden Bridge has been executed with beauty, harmony and balance in mind reflecting Sarawak where people of diversified races and cultures pull together to sustain a harmonious and prosperous society.

The S-shaped bridge which is inspired by the meandering rivers of Sarawak would be able to accommodate pedestrians, buggies and the disabled. Its North Bank approach is located near the new DUN building while the South Bank approach is sited at the current viewing tower near the Charles Brooke Memorial along the iconic Kuching Waterfront.

Once completed, the Golden Bridge will help spur economic growth and social integration by connecting the North and South of Kuching city. It will enhance the aesthetic value of the city and add character and contribute to the soul of the city. Furthermore, the bridge will become an integral part of the Halaman Heritage Trail, allowing easy access to Kuching's historical sites.

Construction on the Bridge will commence in the 4Q 2013 and is expected to complete within 24 months at a cost of RM35 million.

The Sarawak Economic Development Corporation is implementing the project for the Sarawak Government with the consortium of PPES Works (Sarawak) Sdn Bhd and Naim Land Sdn Bhd as the project contractor.



THE GATEWAY TOWERS

SEDC AND LCDA

New HQ Buildings



On 29 August 2013, CMS Land Sdn Bhd in joint venture with Sarawak Economic Development Corporation (SEDC) launched The Gateway Towers project which comprises of two prestigious headquarter buildings for SEDC and Land Custody and Development Authority (LCDA), poised to be iconic additions to Kuching's new 274-acre central business district (CBD) extension at The Isthmus.

The unique river island location of The Isthmus is complemented with easy access to both Central, South and North Kuching thanks to recent road improvements.

The 11-storey Gateway Towers are located at the main entry bridge to The Isthmus. Visitors will be symbolically welcomed into The Isthmus

by the curved open palm like shapes of the two buildings. Both buildings will be Green Building Index-certified, as is the adjoining Sarawak Energy Bhd headquarters building.

Anticipated to be completed in 24 months' time, the estimated project cost of each building including land cost is RM76 mil.

This marks another big step for CMS Land towards realizing the State's dream to see a well-planned Green CBD extension at The Isthmus. Already in the pipeline are several other major projects slated soon for announcement and construction which will further open everyone's eyes to the attractiveness of The Isthmus whether for work, living, shopping, sports or recreation.

CMS NEWS FLASH

2Q pre-tax profit up 26% to RM68.81million

On 30 August 2013, Cahya Mata Sarawak Berhad reported a revenue of RM338.33 million for its 2Q13, a 16% increase from the preceding year's corresponding quarter's revenue of RM292.20 million. The Group's PBT of RM68.81 million is 26% higher than the PBT of RM54.81 million, reported in the first quarter ended 31 March 2013 (1Q13) although it declined marginally by 2% compared to PBT of 2Q12 at RM70.11 million.

Year-on-year, the Group's PATNCI of RM68.74 million for the current six-month period (PE2013) is 12% lower than RM78.44 million for the previous year's six-month period (PE2012). Earnings per share stood at 20.99 sen versus 23.80 sen from the corresponding six-month period of last year.

The higher profit in PE2012 was due mainly to the recognition of the profit for a land sale in Bandar Samariang.

The Cement Division however recorded a 16% higher PBT of RM45.19 million in PE2013 over PE2012's PBT mainly due to the turnaround of CMS Clinker since March 2013 following the successful re-commissioning of its upgraded clinker plant.

The Construction Materials & Trading Division reported a strong PBT for PE2013 (RM24.63 million) which exceeded PE2012's PBT by 129%. The Road Maintenance and Samalaju Development Divisions also reported higher revenues and PBT compared to the corresponding six-month period of last year.

The Group has recorded lower shares of profit from its associates in PE2013 compared to PE2012 due to a loss recorded by K&N Kenanga Holdings Berhad in PE2013. However, the decline was partially mitigated by a higher profit registered by KKB Engineering Berhad in PE2013.

OM Materials (Sarawak) Sdn Bhd, which has a ferro silicon and manganese alloy smelter under construction in Sarawak and has yet to

commence operations, reported a marginal loss which arose from loss on foreign exchange.

Commenting on the results, Dato' Richard Curtis, Group Managing Director said, "We are very pleased with the 2Q13 figures as they are further testament to the Group's sound business models, the efforts of our Board and all our staff and our ability to take advantage of opportunities afforded by Sarawak's growing economy. Significant achievements have been recorded namely by the Cement, Construction Materials & Trading, Construction & Road Maintenance and the Samalaju Development Divisions which saw robust rises year-on-year in PBT by 16%, 129%, 13% and 61% respectively. The outlook for the rest of 2013 remains positive and the Group expects its financial performance to be good for the full 2013 year. The Group's strong financial position will enable the Group to invest both in its core business divisions as well as in new business opportunities arising especially under the Sarawak Corridor for Renewable Energy (SCORE), which will lead to long term profits growth.

"CMSB is on track to be the best proxy investment for Sarawak's accelerating economic potential, driven by the State's plan to develop long term, hydro energy intensive industries under SCORE and infrastructure required across the State, which are set to propel the State's economy and GDP to new heights".

"CMSB's 20% stake in the joint venture ferro silicon and manganese alloys smelter project with Australian listed OM Holdings Ltd, plus other investments in energy intensive industries being evaluated are poised to grow and drive up shareholder value. Our healthy balance sheet, local knowledge, experienced management team and synergised portfolio of Sarawak based businesses will further enable us to maximise our participation in the Sarawak growth story" said Dato' Curtis.

The Board of Directors has declared an interim dividend of five (5) sen less 25% tax per ordinary share in respect of this financial year.



CMS Group Chairman receives BrandLaureate Award

31 May 2013

CMS Group Chairman, Tan Sri Syed Anwar Syed Putra Jamalullail Tunku Syed Putra was honoured to receive the BrandLaureate Top 10 Man of the Year award from Asia Pacific Brands Foundation president Dr K.K. Johan, in recognition of his contribution to the growth of the country's economy.

CMS crowned RHB's Top 5 Small Cap Companies award

Our Group was crowned by RHB Investment Bank (RHBIB) as Top 5 Small Cap Company in Malaysia at the Westin Hotel, Kuala Lumpur on 30 July 2013. The event was in conjunction with RHB Research's book launch of Top 30 Small Cap Companies in Malaysia. Our GMD, Dato' Richard Curtis was in attendance to receive the award on behalf of the Group and deliver a corporate presentation to a crowd of 100 people consisting of Business Analysts and Fund Managers. RHBIB is one of the leading investment banks in Malaysia and with the recent merger of OSK Investment Bank, RHBIB is now the

largest investment bank in Malaysia in terms of assets and the largest brokerage by value and volume.

The event was an initiative by the RHBIB to showcase to their investors the top range of Small Cap companies from Bursa Malaysia and help them make informed decisions after finalising a comprehensive economic, equity and debt market research coverage by their economists and analysts. Their team of market-savvy researchers provide financial analysis, credit opinions, and business prospects to help their clients in making decisions with their funds. The definition of Small Cap can vary among brokerages, but generally it is a company with a market capitalisation of between RM300 million and RM2 billion.

This was an important occasion for the Group as the gesture by RHB is highly noteworthy and significant. RHBIB has maintained that the CMS Group has solid fundamentals, strong balance sheet and an experienced Management Team and it was inevitable for their stock price to increase as the Group has grown its revenues and earnings over time and the public has become more aware of its existence and

future growth prospects. This also implies that CMS Group would be under the radar of almost every broking house in Malaysia, who would be keenly glancing at our financial performances every quarter so we truly need to work together to ensure we consistently show sustainable growth across all our Business units.

The other 4 companies to also receive the accolade were Instacom Group Bhd (Sarawak), Tambun Indah Land Bhd (Penang), Brahim's Holdings Bhd (Kuala Lumpur) and Wellcall Holdings Bhd (Ipoh). Amongst the other 25 Top Small Cap Companies was KKB Engineering Bhd whose strong growth over the last few years has had them long on the radar screen of investors.



CONTENTS

Listing of Top 5 By Alphabetical Order
Brahim's Holdings
Cahaya Aste Sandwani
Instacom Group
Tambun Indah Land
Wellcall Holdings

EVENTS

CMS Works buys newly launched **WR 240** 12 July 2013

CMS Works Sdn Bhd became the first customer of the recently launched Wirtgen WR 240 cold recycler and soil stabilizer paving the way for improved road construction and maintenance in Sarawak with its impressive all round performance for the heavy duty stabilisation of large areas of non-cohesive soil, and for the conservative cold recycling of damaged asphalt layers.

At the handing over ceremony held on 12 July 2013, both the CEO of CMS Works, Mr Lim Jit Yaw expressed his confidence in the Wirtgen WR 240 which will improve efficiency of their road maintenance work while enhancing the quality of the pavement surfacing works.

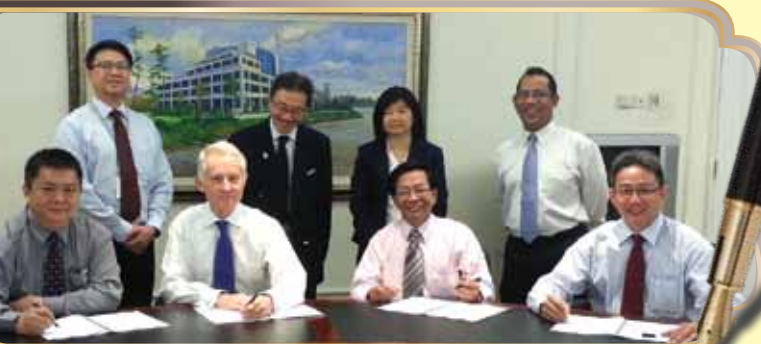
"With this product we can service our clients better, faster and to a higher quality"



Mr Teo Khing Tnia, General Manager of CMS Pavement Tech Sdn Bhd who has been using Wirtgen machines for the past 12 years, said, "The older Wirtgen WR 2500 are good machines, however, all the enhancements we could wish for are realised in the Wirtgen WR 240. This model is more powerful, more efficient and more serviceable. With this product we can service our clients better, faster and to a higher quality."

Projek Bandar Samariang signs land deal with **SENTORIA**

August 2013



Project Bandar Samariang Sdn Bhd recently signed an agreement with Sentoria Borneo Land Sdn Bhd to purchase 500 acres of land in Bandar Samariang for RM30 million to develop a water theme park and a safari park as part of an integrated resort city valued at about RM1billion.

Some 200 acres of land have been gazetted for the resort city and water theme park while 300 acres have been reserved for residential development. The official project launched is scheduled to later place on 13 November 2013.

CMSB 38th Annual General Meeting 22 May 2013



CMS Board of Directors and staff attending Cahya Mata Sarawak Bhd 38th AGM on 22 May 2013 in Kuching



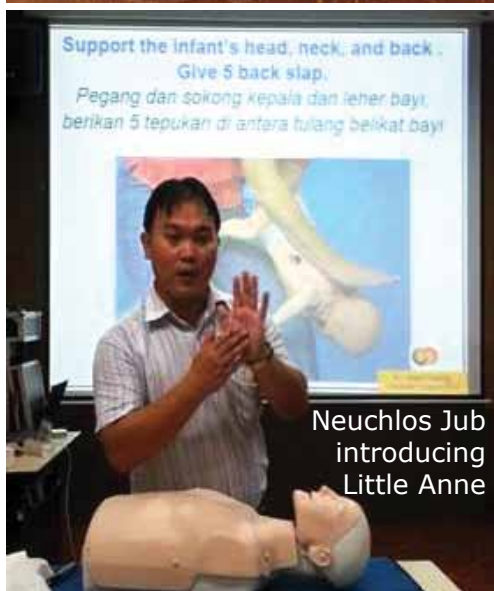
ITC Programme Kicks-Off

An introduction to Basic Occupational First-Aid and CPR Workshop was conducted by Neuchlos Jub, our very own In-house Training Capability (ITC) Competent Trainer & Safety Officer of Construction Materials & Trading Division on 8-9 July 2013.

Attended by twenty (20) CMS employees, the course achieved its objectives by introducing and updating the participants on first-Aid skills and

knowledge as well as training them to carry out appropriate First Aid and CPR in an emergency situation.

First-Aid and CPR Assessments were also carried out to ensure that the participants become proficient first-aiders. This course was indeed beneficial for all levels of staff and one of the participants, Mr David Ling, Group Legal Counsel, said "This is a very good course which everyone should attend".



Work - Life Balance



“I appreciate you” day



CMS Group celebrated 'I Appreciate You!' day, the 3rd Series of Work Life Balance (WLB) Programme on 23 August 2013. The day was made even more meaningful with the giving of in-house produced colourful bookmarks personally signed by our Group Executive Director, Datuk Syed Ahmad Alwee Alsree and Group Managing Director, Dato' Richard Curtis for the CMS family group-wide.

event with exchanges of small gifts, meaningful notes, lunches and tea treats happening throughout the day. Wendy Yong, General Manager of Group GR in her 'yammer' message said, 'All across CMS, the spirit of appreciation is channelled through acts of giving and receiving. Make time to treasure these precious moments and to spread the goodness not just at work, but also at home'. She went on to state that 'I Appreciate You!' day is also intended to be the day where all employees can take some time to reflect upon their dealings and interactions with their bosses, peers and subordinates at work. It was also a time to reflect whether enough 'thank you' are being said, well-deserved 'pat on the back' given, decision making done reasonably and if we had been sensitive enough to our colleagues' needs or if we had missed the signs of an overworked colleague.



Introduced and initiated by Group HR, the WLB Programme is intended to help employees manage their time between work and family/home life by building a routine that caters to their career growth, as well as self and family development outside of the work environment. As WLB concerns are growing in Malaysia, with employees finding it difficult to strike a 'good balance' between work and personal life, CMS is moving towards promoting a balanced lifestyle by introducing several WLB activities for the benefit of employees.

On that day, all across the Group, employees were highly appreciated. Some said it felt like a festive celebration. Everyone was smiling and there was a 'feel good' and positive atmosphere



The 'I Appreciate You!' day quickly became a celebrated



everywhere, in every town which certainly made CMS a better place to be and the employees, better people.

Apart from the 'I Appreciate You!' day, Group HR had also launched two series of WLB;

Series 1: Fruity Day, where fruits were distributed to all employees across the group to remind everyone on the importance of taking sufficient vitamin c and anti-oxidants to keep the doctors at bay.

Series 2: 'Let's Rev it up' day (i.e. Zumba Exercise) was introduced during the launching of CMS Games 2013 in June with the aim to encourage employees take time to exercise in order to combat stress and regulate heartbeat.

With three of the six series of WLB carried out, do watch out for our next series of WLB -

Series 4: 'What's in a Meal Day' in September,

Series 5: 'Stress Prevention Day' in October and finally

Series 6: 'Let's call it a Day' in November.



CMS Inter-house Games 2013



Official Opening



22 August 2013



Launched at the Jubilee Ground by our Group Executive Director, Datuk Syed Ahmad Alsree and Group Managing Director, Dato' Richard Curtis, the CMS Games 2013 saw the entire CMS family of 1,400 employees across the Group out for a fun-filled day in the sun to watch a rousing march pass and display of house identity, mascots and 'war cries'.

Dato' Richard said, "The games are an opportunity for the employees to bond with one another and reinforce the CMS' family spirit in an atmosphere of friendly competitiveness. It is also held to promote a healthy and active lifestyle that will contribute to overall well-being. The first group-wide games were successfully held in 2011".



CMS Games 2013

kicks off with a **BANG**





GAMES



CMS – KKB Badminton Friendly

17 August 2013



Forty-four players from both CMS and KKB Engineering Bhd battled it out in the courts to display their skill and fighting spirit.

Eleven games were played including the Best Man Doubles, Men Doubles, Women Doubles and Mixed Doubles. Matches were very entertaining to watch as players showed every "fire" and will-power but in the end, CMS emerged as the better side with 7 wins, 2 draws and 2 losses.

In the spirit of Friendly Games, both parties rejoiced as winners and agreed that this now should be an annual event.



***Congratulations
CMS!***



PADAWAN RAFT SAFARI

2013

7 July 2013 – A CMS Team comprising Ali Ludin, Effendi Ali, Nyaring Bujang and Madzi Julai, competed in the Men's Open led by Team Manager, Iskandar bin Zaidin from CMS Roads, Kota Samarahan.

Starting from Temurang, our first-time rowers braved the 36-km treacherous rapids to arrive at the finish line in 6 hours.



**Good
job
guys!**

SPONSORSHIPS



SJS Band was ranked first with 89.83 points with their Beethoven-inspired drill show entitled "Ode to Joy" in the German Open Championship at the Deutsche Musikfest (German Music Festival), held once every six years. The SJS band was invited to this prestigious music festival, from the 6 to 12 May 2013 in Chemnitz, Germany. The festival was the largest German Music Festival with 30,000 participants and attended by 120,000 visitors from all over Germany, Europe, United States, China and other parts of the world.

The team comprised of students aged between eleven (11) and nineteen (19) years old from the three (3) SJS schools, namely SK St Joseph, SMK St Joseph and St Joseph's Private School. With an event so huge, CMS generously sponsored RM10,000 for the band members' windbreakers that bared the CMS logo.

Malaysian Red Crescent Society, Kuching Chapter

12 August 2013



CMS sponsors Sarawak Regatta 2013

28 August 2013



CMS reaches out to Sibu fire victims

June 2013



On Friday, 19 June 2013, fire engulfed houses in Kampung Hilir and Kampung Datu in Sibu, leaving residents homeless and displaced as they lost everything in the fire. Responding to their dire need of help and financial assistance, CMS initiated a cash donation drive group-wide and raised in total RM3,703.20 (CMSB collected RM2,378, CMS Roads RM1,885, CMS Clinker RM792.20 and CMS Cement RM1,026).

The company matched the amount and a total of RM12,771.00 was handed over by CMS representative, Encik Kelana Lipli, CMS Roads' Regional Manager (Central Region) on 1 August 2013.

Meanwhile, CMS Cement employees in Kuching and Bintulu also donated boxes of used clothing.

CMS Cement and CMS Concrete Products employees donated clothing to the fire victims of Kampung Datu & Kampung Hilir, Sibu.

The items were handed over by Mr Ngu Cheng Kah in 28 June 2013.





Tunku Putra School donates to teacher

24 June 2013

Mr Peter Morris, Principal of TPS handing over a donation to a teacher, Ms Shalawati whose family home was razed to the ground recently

CMS Cement donates to Kampung Buntal fire victims

4 July 2013

CMS Cement staff donated five boxes of used clothes and RM500 to two families at Kpg Buntal, Kuching on 4 July 2013. Fire destroyed the houses of Ismail Rupin and Elika Sukurno on 29 June 2013.



1 August 2013

CMS Clinker donates RM2,571.20 to families of late Steve Boto, late Lingel Kanis, late Briget Suwot and Che Ted Poh



CMS Infra Trading donates clothes to Yayasan Kemajuan Insan (YAKIN)

9 July 2013

CMS CLINKER DONATES TO BALAIRAYA KAMPUNG SERATAU

28 August 2013



For several years, Balairaya Kampung Seratau, Kuching/Serian Road has been a venue for many occasions such as weddings, gatherings and funerals that cater to the large number of residents, friends and relatives living there.

Due to the regular use of chairs that had caused them to wear out and Balairaya's inability to purchase more, Ketua Kampung, Encik Lambert Anthony had

sought generous support of CMS Clinker to donate three hundred (300) units of plastic chairs.

CMS Cement Division Head, Mr Goh Chii Bing handed over the chairs to the village head in the presence of CMS Clinker Sdn Bhd's General Manager, Mr Lim Kim Beng and Plant Manager, Encik Hisham Mohmurad at a simple ceremony held at the village's multi-purpose hall.

CMS CONCRETE PRODUCTS DONATES TO SIX FAMILIES OF KAMPUNG SOH

17 August 2013



Employees of CMS Concrete Products came together to provide aid to one of their own, Encik Tinggang ak Sabai and with several other fire victims. It was a dark period for the six (6) families who unfortunately lost their homes to fire that engulfed several longhouses in Kampung Soh, Batu 27, Kuching/Serian Road on 11 August 2013.

CMS Concrete Products' Project Engineer, Encik Azwan Ahmad and Production Executive, Mr Neo Ah Sang handed over RM426 in addition to rice packets, cooking oil, sugar, vico, cordial drinks, canned food and used clothing the forty-two (42) fire victims.

DOING GOOD

Habitat for Humanity

15 June 2013





Habitat for humanity

25 May 2013

Twenty-eight CMS employees joined forces to build a house for Puan Amira bte Mohamad and family at Kampung Santubong.



Gotong-royong carried out by staffs of CMS Group IT, Procurement & CMS Roads at Home of Peace (Home for the Aged) at Jalan Landeh, Padawan

Gotong Royong at Sk Tg Batu



On 15 June 2013, CMS Cement Bintulu was invited to join the Gotong Royong at Sk Tg Batu, Sg Plan Resettlement in Bintulu. The gotong-royong held at the school compound included cleaning of the school compound and fabrication of some concrete slabs to construct a pathway for the students. A few of CMS staff involved were members of the Parents & Teachers Association (PIBG).

It was a wonderful event when parents and teachers come together to contribute for a common good. The donation of cement also helped to accomplish the need to improve the school facilities.



Participants of the gotong-royong day



Repainting the outer walls of the Chapel and clearing the compound

CMS Roads lends a hand to St Andrew Chapel in Sarikei

17 August 2013

Fifty-five CMS Roads staff from Sarikei extended help to the JKKK of St Andrew Chapel at Sg Enseluai Sare area by carrying out gotong-royong activities which included repainting of the outer walls of the Chapel building, levelling the parking area by laying stones with compaction and installation of a culvert to widen the existing main entrance.



Levelling the parking area by laying stones with compaction machine



The Spring Live Action Run 2013: The Golden Jubilee Edition

16 June 2013

Thousands took the street for The Spring Live Active Run on 16 June and amongst them were eighty-four CMS employees and their families including Group Managing Director, Dato' Richard Curtis.

The sky was still pitch dark when the runners arrived. Starting from as early as 5.30am, three (3) seasoned runners, Benjamin Ong Yun Yeow, Faisal Machmud and Law Lee Eik ran the 21 km half-marathon passing through Petra Jaya and the Main bazaar and managed to finish the run gracefully. They were given the finisher medal.

There were eight runners who participated in the 10km run which flagged-off at 6.15am, running through the Main Bazaar and Jalan Padungan were Eleanor Anne Ayu, Goh Kheng Leng, Sylvester Ngilo Ipoi, Chai Chien Liang, Darren Kho Nam Choy, David Ling Koah Wi, Jacqueline



Yong Oi Chan, Sim Shean Yiing.. They completed the run and they were given the finisher medal. For the 5km Fun Run event, a throng of spirited participants were seen from the starting points including our very own Group Managing Director, Dato' Richard Curtis, that were eager to start the race. At 7.00am, they flagged off all the remaining participants and not forgetting the little ones, there was also the 1km Children Dash Run.

The charity event raised RM 60,000 for three local charity organisations – Sarawak Children's Cancer Society, Dyslexia Association of Sarawak and Kuching Autistic Association.

The whole run finished around 8.00am and they all did well with sweaty but smiling faces. After the run, drinks were provided by the sponsors for runners – 100 plus and milo and cereal.



GO BALD 5.0

Three brave CMS employees turned up at CityONE Megamall, Kuching on 29 May 2013 to shave their heads for the annual Sarawak Children's Cancer Society's Go Bald 5 event where our CMS team raised an impressive amount of RM25,762!

Veteran 'Go Bald' participant, Lai Hen Kim, single-handedly raised RM17,250. First-timers Gabriel Chai from PPES Works (Sarawak) raised RM7,000 and Management Trainee, Lau Yew King RM917.00.

Charity starts in school..

This year, three students from TPS also responded to the call by 'going bald' for a good cause. Leslie Lu King Kuok and Zachariah Soon Ho Kiat from Tingkatan, and Yung Leng Fung from Yr.8 Bako managed to raise RM2,500, RM2,300 and RM493.60 respectively.

It is our sincere hope that more of our young boys and girls emulate the bravery, generosity and civic-mindedness of these boys.



CMS Opus's employees participate in World Environment Day Fun Walk

23 June 2013



Borneo Highlands Padawan Nature Challenge 2013

30 June 2013

CMS volunteers at PERKATA Sale 5 May 2013



The PERKATA Open Day Sales this year coincided with the General Elections 2013 but that did not stop the public from coming as early as 7am to support a charitable cause, raising funds for the intellectually disabled children of Perkata at Jalan Ong Tiang Swee, Kuching.

Our CMS employee volunteers consisted of

staff and our new batch of management trainees from CMS Infra Trading, Group Human Resource and collectively they managed to raise RM2,817.00! As first-timers participating in a 'Doing Good' initiative under the CMS umbrella, the management trainees were definitely fun to watch. They went around with baskets and trays of 'satay' and cakes to sell and their eagerness in trying to convince the buyers were truly amusing.

Management Trainee, Bradley, said "I did not have a problem waking up early to help set-up the stall but asking customers to buy our chiffon cake was challenging as there was another stall selling a similar cake!" For King Ung, he had to polish his marketing skills and persuade customers to buy our food. Several times he had to accept rejection courteously and learned from his colleague, Yew King, who approached the kids instead, who in turn persuaded their parents to buy. Now, that is what we call a good "marketing strategy"!

Meantime back at the stall, it was just as exciting to see one team shouting "ayam pansuh" and the other yelling "satay" all done while trying to lure more customers. Nevertheless, it certainly was a good effort from everyone as everything was sold out and we 'closed shop' by 8am!



For a good cause 30 June 2013



Group Internal Audit, CMS Works and CMS Concrete Products collectively raised **RM2,660** for Kuching Autistic Association

**CMS Infra Trading,
CMS Argotech and
CMS Properties do their part at Sarawak
Cheshire Home Charity Sale**

7 July 2013



**PIBAKAT Food Fair &
Charity Sale**

18 August 2013

Seven employees from CMS Works raised RM695.00 for PIBAKAT (Sarawak Society for Parents of Children with Special Needs)



THE SALVATION ARMY'S OPEN DAY SALE

31 August 2013

The Salvation Army held its Open Day Sale at Kuching Boys' Home, Ban Hock Road to raise funds for the orphanage and its annual activities. There were over 110 stalls run by volunteers selling goods ranging from food items, handicrafts, second-hand books, live plants, balloons and many more.

The CMS stall was set-up by our Group Secretarial Services at 7.00am and they started selling "nonya

kuihs", apples and oranges immediately as the crowd turned up early that morning. The weather was great and the atmosphere was carnival-like with live music playing to woo the incoming crowd. With the large turnout that day, CMS group's sale went briskly and the items were sold out by 10.00am. Many thanks to the lovely ladies, Amy, Susan, Patricia and Agnes and the only guy in the team, Edward Suka, as they managed to collect RM1,460 for The Salvation Army.

CMS Cement's Ramadhan Buffet

In conjunction with the Ramadhan month, CMS Cement organised a Ramadhan Buffet in Kuching (18 & 19 July), Sibü (24 July), Miri (25 July) and Bintulu (26 July) as part of the engagement activities with its clients, related governmental agencies and among fellow colleagues. For the first time, the Ramadhan Buffet was also held at Sibü, Miri and Bintulu.



Selamat Hari Raya

Miri • 25 July 2013



Kuching • 8 & 19 July 2013



Bintulu • 26 July 2013





CEMENT DIVISION 20 August 2013

hosts Ramah Tamah Aidil Fitri at CMS Cement's Plant in Kuching





Do we need a new Dashboard?



Everyone would love to have a crystal ball to know what the future will bring - and this is especially true in business of risk management. Information is the lifeblood of any business organization and informed decision-making based on timely, accurate and sufficient data or intelligence is a critical part of effective business risk management.

A high demand exists for relevant and timely risk information or intelligence to help organizations achieve strategic and operations objectives, especially since risks are constantly evolving. As a result of new emerging risks and rapid shifts in risk conditions, Management and the Board are increasingly interested in developing indicators to continuously monitor and identify threats and vulnerabilities that has potential and significant business impacts. Where possible these risks are to be identified at the earliest possible opportunity to avoid and/or reduce any unfavourable potential impact.

Some organizations are introducing and implementing Key Risk Indicators (KRIs) to serve as early warning signs of areas of increasing risk or stress. What is a KRI? Simplistically, a KRI is a metric, usually tracked over time, which can act as an indicator and which can be seen as predictive of changes in the risk profile of a business.

It is important to distinguish KRIs from Key Performance Indicators (KPIs). Though both indicators are similar as both are used for measuring the operational performance of the organization, there is some difference in their purpose and aim. KPIs are focused almost exclusively on the historical performance of the organization and its key units and operations. KRIs, on the other hand, are used for timely prediction of emerging risks. They are used to provide an early signal of elevated risk exposures or stress levels in various parts of the organization.

Let's consider a simple illustration of the differences between KPIs and KRIs. Imagine that a KPI for a car is to get from city A to

city B at an average speed of 100 kilometers per hour or within a number of hours. The common KRIs in a car dashboard include temperature, fuel, oil and coolant levels, etc. All these indicators can provide some leading information on the potential risks affecting the performance of the car.

Whilst KPIs and other lagging indicators such as monthly financial reports are important to Management by identifying underperforming aspects of the organization as well as those areas that merit increased resources and attention, Management will also benefit from a set of KRIs that provides timely leading information about both emerging risks and operational vulnerabilities. Put in another way, KRIs enable management to stay ahead of the risk curve by operating in a more anticipatory manner.

The design of effective KRIs starts with an understanding of the organization's strategic and operational goals and the risks/threats that may inhibit the achievement of those goals. That linkage helps to pinpoint the most relevant information that might serve as an effective risk indicator.

While the benefits of KRIs are undoubtedly numerous, designing effective KRIs is challenging for most organizations. Examples of simple risk or stress indicators could include but not limited to safety stocks frequently below target, critical machinery showing signs of failure or breakdown, frequent missed or shortened scheduled maintenance activities and slowness to replace loss of key/critical staff and projects behind schedule by 15 – 20% for 2 – 3 months consecutively.

Effective KEY RISK INDICATORS will enhance board and management risk awareness, improve the execution of an organization's strategy, and enhance the effectiveness of Enterprise Risk Management (ERM) processes.

Internal Audit and Senior Management intends to embark on a project to identify and develop KRIs in 2014.

SAFETY IS OUR WAY OF LIFE
SAFETY STARTS WITH YOU



CAHYA MATA SARAWAK

SAFETY MONTH

5 - 31 OCTOBER 2013
YOU SEE YOU ACT

UCUX



**ROAR YOUR EMERGENCY
RESPONSE PLAN (ERP)**